

HBEL/BSE/2019-20/37

Date: 13th November, 2019

To,

BSE SME Platform

25th Floor, P.J. Towers, Dalal Street,
Fort, Mumbai - 400 001
E-mail - corp.comm@bseindia.com

Scrip ID: HBEL (542592)

SUBJECT: OUTCOME OF 05/2019-20 MEETING OF BOARD OF DIRECTORS HELD ON WEDNESDAY, 13TH NOVEMBER, 2019 PURSUANT TO REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

With reference to the above captioned subject, we wish to inform you that the Board of Directors in its meeting held on Monday i.e., 13-11-2019 commenced on 05:30 P.M and Concluded at 6:45 P.M have inter-alia approved the following businesses:

1. UN-AUDITED FINANCIAL RESULTS OF THE COMPANY FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2019 WITH LIMITED REVIEW CARRIED OUT BY THE AUDITORS OF THE COMPANY:

Board has approved Un-audited Financial Results of the Company for half year ended 30th September, 2019 and copy of said results and limited review report are enclosed.

2. APPROVAL OF PRESS RELEASE ON FINANCIAL RESULTS:

Board approved press release on the financial results update and key business highlights, copy of said press release is also enclosed.

3. INTRIM DIVIDEND

Board has considered dividend of Rs. 1/- per shares which will be approve in next board meeting to be held December first week and intimation of the same shall be placed separately.

This information is pursuant to Regulation 33, 52 and 30 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations), 2015.

This is for your information and records.

Thanking You,

COMPANY SECRETARY

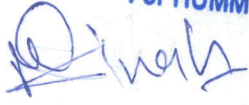
FOR HUMMING BIRD EDUCATION LTD

HUMMING BIRD EDUCATION LTD. (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2ND FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

Unit No. 705, 7th Floor, GD-ITL Tower, Plot No. B-08, Netaji Subhash Place, Pitampura, New Delhi - 110034

Yours faithfully,
For Humming Bird Education Limited
For HUMMING BIRD EDUCATION LTD.



Mayank Pratap Singh
Company Secretary
M. No.: A-46666
COMPANY SECRETARY

All figures are in Rs lakhs

Particulars		As at 30th Sep, 2019	As at 31st March, 2019
A	EQUITY AND LIABILITIES		
	1 Shareholder's Funds		
	a) Share Capital	61.30	61.30
	b) Reserves & Surplus	278.94	232.67
		340.24	293.97
	2 Share Application money Pending Allotment		
	3 Non Current Liabilities		
	a) Long Term Borrowings	-	-
	b) Deffered Tax Liabilities(net)	7.34	7.34
	c) Other long term Liabilities	-	-
	d) Long Term Provisions	-	-
		7.34	7.34
	4 Current Liabilities		
	a) Short Term Borrowings	-	-
	b) Trade Payables	1.81	6.24
	c) Other Current Liabilities	5.59	3.89
	d) Short Term Provisions	18.51	3.32
		25.91	13.45
	TOTAL	373.49	314.76
B	ASSETS		
	1 Non Current Assets		
	a) Property, Plant & Equipments		
	(i) Tangible Assets	6.31	3.06
	(ii) Intangible Assets	0.05	0.12
	(iii) Capital Work In Progress	-	-
	(iv) Intangible Assets under development	-	-
	(v) Fixed Assets held for sale	-	-
		6.36	3.18
	b) Non Current Investments	-	-
	c) Deffered Tax Asset(net)	-	-
	d) Long-Term Loans & Advances	-	-
	e) Other non Current Assets	27.67	31.62
		27.67	31.62
	2 Current Assets		
	a) Current Investments	-	-
	b) Inventories	-	-
	c) Trade Receivables	-	1.07
	d) Cash & Cash Equivalents	315.90	256.15
	e) Short Term Loans and Advances	-	-
	f) Other Current assets	23.56	22.74
		339.46	279.96
	TOTAL	373.49	314.76

For HUMMING BIRD EDUCATION LTD.

Nitesh Jain
 Director
 (DIN 03150675)

Nitesh Jain
 MANAGING DIRECTOR

Vaishali Jain
 Director & CFO
 (DIN 08218972)

For HUMMING BIRD EDUCATION LTD.
Vaishali Jain
 CHIEF FINANCIAL OFFICER

Place : New Delhi
 Date : Nov 13, 2019

HUMMING BIRD EDUCATION LIMITED

Unaudited Statement of Profit and Loss for the half year ended 30 Sep, 2019

CIN: L80221DL2010PLC207436

All figures are in Rs lakhs except EPS

Particulars	Half Year Ended			2018-19	2017-18
	30.09.2019	31.03.2019	30.09.2018		
	Un-Audited	Audited	Audited	Audited	Audited
1 Revenue from operations	169.01	80.45	108.65	189.10	117.09
2 Other Income	5.66	-	0.00	0.00	0.00
3 Total Revenue (1+2)	174.67	80.45	108.65	189.10	117.09
4 Expenses:					
a) Cost of material consumed	-	-	-	-	-
b) Expenses Related to Olympiad Exams	32.65	23.32	26.95	50.27	44.97
c) Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	-	-	-	-	-
d) Employee benefit expense	25.42	17.37	21.69	39.06	28.41
e) Financial costs	-	-	-	-	-
f) Depreciation and amortization expense	5.56	8.74	0.72	9.46	2.26
g) Other expenses	44.06	36.69	9.62	46.31	26.83
Total Expenses	107.69	86.12	58.98	145.10	102.47
5 Profit before exceptional and extraordinary items and tax	66.98	-5.67	49.67	44.00	14.62
6 Exceptional Items	-	-	-	-	-
7 Profit before extraordinary items and tax (5-6)	66.98	-5.67	49.67	44.00	14.62
8 Extraordinary Items	-	-	-	-	-
9 Profit before tax (7-8)	66.98	-5.67	49.67	44.00	14.62
10 Tax expense:					
a) Current tax	18.51	-9.59	12.91	3.32	4.00
b) Deferred tax	-	7.91	-	7.91	-0.21
	18.51	-1.67	12.91	11.23	3.79
11 Profit(Loss) from the period from continuing operations	48.47	-4.00	36.76	32.77	10.83
Balance Carried to Balance Sheet	48.47	-4.00	36.76	32.77	10.83
12 Profit/(Loss) for the period (11)	48.47	-4.00	36.76	32.77	10.83
13 No of equity share outstanding as on the End of the Year	613,000.00	613,000.00	450,000.00	613,000.00	10,000.00
Weighted Average no. of Equity Shares	613,000.00	477,167.00	208,333.00	342,750.00	160,000.00
Earning per equity share:					
(1) Basic	15.81	-0.84	17.64	9.56	6.77
(2) Diluted	15.81	-0.84	17.64	9.56	6.77

Notes:

- The Financial results were reviewed by the audit committee and approved by the Board of Directors as its meeting held on November 13, 2019.
- There were no investor complaints received /pending as at 30th September, 2019
- The company does not have more than one reportable segment in terms of AS-17 issued by ICAI. Hence segment wise reporting is not applicable.
- The figures for the corresponding previous period have been regrouped /reclassified wherever considered necessary.

For HUMMING BIRD EDUCATION LTD.

Nitesh Jain
Director
(DIN 03150675)

Nitesh Jain
MANAGING DIRECTOR

For HUMMING BIRD EDUCATION LTD.

Vaishali Jain
Director & CFO
(DIN 08218972)

Vaishali Jain
CHIEF FINANCIAL OFFICER

Place : New Delhi
Date : Nov 13, 2019

SANMARKS AND ASSOCIATES

Chartered Accountants



B-504, IIND FLOOR, NEHRU GROUND, N.I.T.
FARIDABAD HARYANA 121001
Ph. 9818443900, 129-4080433

Limited Review report on Half Yearly Unaudited Standalone Financial Results of HUMMING BIRD EDUCATION LIMITED pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

To
Board of Directors
HUMMING BIRD EDUCATION LIMITED

1. We have reviewed the accompanying statement of Standalone Unaudited Financial Results of the HUMMING BIRD EDUCATION LIMITED (the "Company") for the half year ended 30th September, 2019 attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015 as amended by SEBI circulars CIR/CFD/FAC/62/2016 dated July 5, 2016.
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in applicable Accounting Standard, 'Interim Financial Reporting' prescribed under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued there under and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the statement in accordance with the Standard on Review Engagements (SRE) 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the institute of Chartered Accountants of India. This Standard require that we plan and perform the review to obtain moderate assurance as to whether the statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we could become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the applicable Accounting Standards specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued there under and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Faridabad
Date: 13/11/2019

For M/s Sanmark & Associates
Chartered Accountants
FRN: 003343N



Sanjay Kumar

CA. Sanjay Kumar Gupta
(Partner)

Membership No. 500642

UDIN: 19500642AAAED5629

PERFORMANCE REVIEW 1H FY 2020 AND BUSINESS UPDATE

Overview

The company ended the first half of the year FY2020 with a strong improvement in performance over the first half of the FY2019.

	1H FY19*	1H FY20*	*Rs. In Lakhs Increase %
Revenue	108.65	174.68	60.8%
EBITDA	50.39	72.54	44%
PAT	36.76	48.46	31.85%

The overall economic slowdown did not stop the company from delivering a good performance thanks to the market recognition of the brand and ever increasing demand of the Olympiads.

Business Update

Due to delay in our IPO processes, we could not fully utilise IPO proceeds. In its best judgement, management adopted a conservative approach by further investing in alternative channels of marketing and outreach programs fully funded by Internal Accrual.

These new avenues that have now opened up are expected to bear fruits in the next business cycle. Also the management is looking to aggressively increase efficiency in its marketing practices by selectively pursuing those avenues which have proved to be effective this year.

We have been the pioneers of Olympiads in regional languages & we have seen unprecedented success in our Tamil Olympiad. We expect same level of interest in our other regional Olympiads as well. Currently, Humming Bird Education Ltd. is the only Olympiad organisation that provides services in all major regional languages which constitutes 70% of entire Olympiad market.

This year we have been one of the leading organisers of Olympiads in India and have seen good traction in all products specially SPELL BEE in which we are positioned as one of the largest players in Asia.

Humming Bird Education Ltd. has been going through metamorphic transition where we have adopted Gold standard corporate governance practice and we expect this transition to bear fruits in near future.

FOR HUMMING BIRD EDUCATION LTD.

For HUMMING BIRD EDUCATION LTD.
Nitesh Jain

NITESH JAIN
MANAGING DIRECTOR

HUMMING BIRD EDUCATION LTD. (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2ND FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

Unit No. 705, 7th Floor, GD-ITL Tower, Plot No. B-08, Netaji Subhash Place, Pitampura, New Delhi - 110034

Humming Bird

Education LTD.

India's Most Innovative Olympiads

www.olympiads.co.in



LISTED ON

BSE

EXPERIENCE THE NEW

**THE ONLY OLYMPIAD COMPANY LISTED ON
BOMBAY STOCK EXCHANGE or ANY EXCHANGE**

[Humming Bird Education Ltd](#) (HBEL | 542592 | INE02PC01019)

132.00 0.00 (0.00%)

EXECUTIVE SUMMARY

COMPANY REGISTRATION

Humming Bird Education Pvt. Ltd. came into existence in 2010 with Corporate Id U80221DL2010PTC207436 and got converted into Humming Bird Education Ltd. in 2018 with corporate id U80221DL2010PLC207436. The Company has its Registered Office at 1374-1375, Katra Lehswan, Chandni Chowk, Delhi – 110006.

MANAGING DIRECTOR

NITESH JAIN

CFO

VAISHALI JAIN

CEO

PIYUSH KHATRI

COMPLIANCE OFFICER/ COMPANY SECRETARY

MAYANK PRATAP SINGH

FRANCHISE

23 Franchise in India

1 International Franchise in Nigeria

COMPANY OFFICE

DELHI

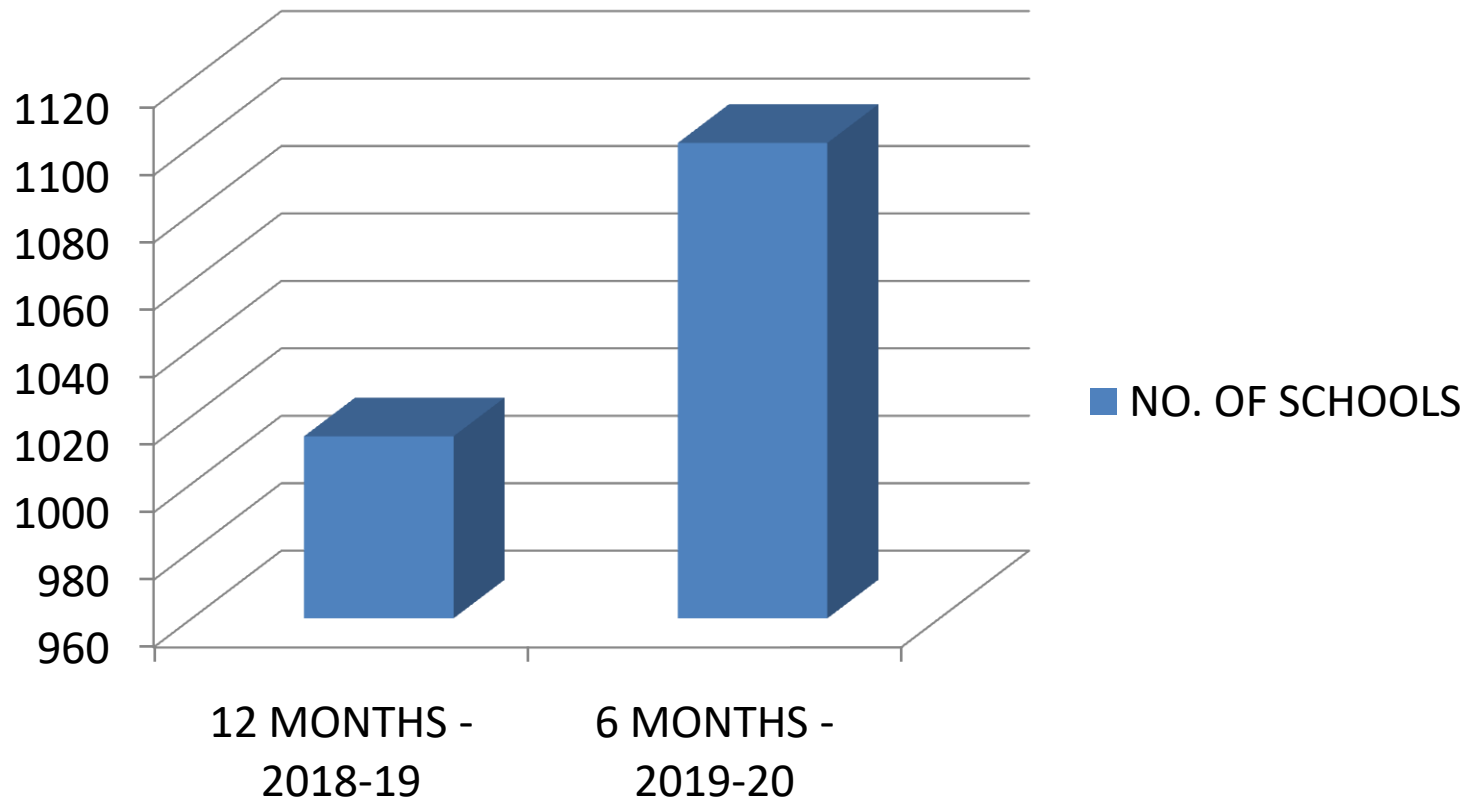
KEY PRODUCTS



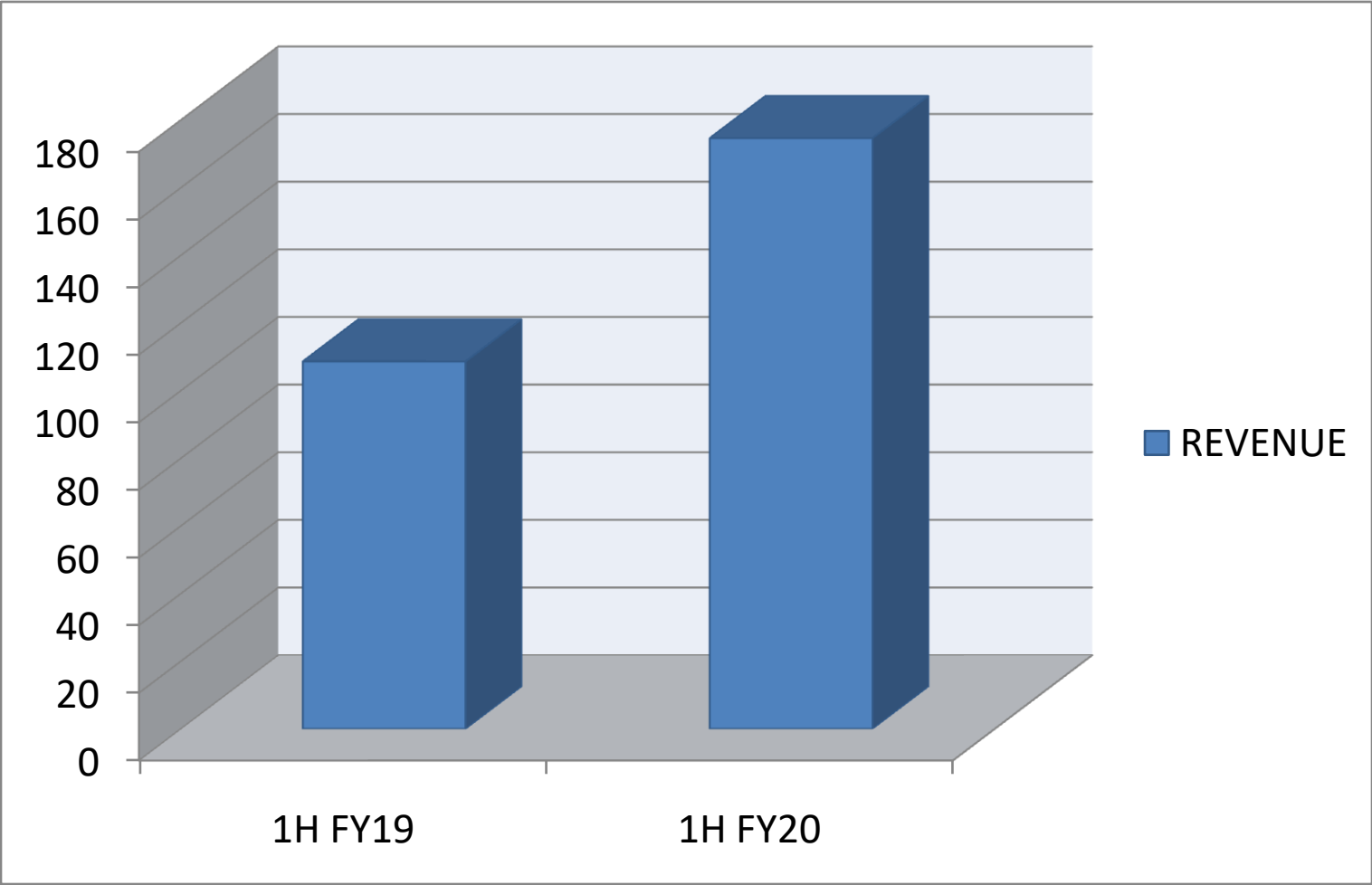
<p>HMO HUMMING BIRD MATHEMATICS OLYMPIAD 16th Nov 2019 04th Dec 2019</p>	<p>HSO HUMMING BIRD SCIENCE OLYMPIAD 13th Nov 2019 05th Dec 2019</p>	<p>HBTSE HUMMING BIRD TALENT SEARCH EXAMINATION 30th Nov 2019 14th Dec 2019</p>	<p>SPELL B HUMMING BIRD SPELLING COMPETITION 15th Nov 2019 03th Dec 2019</p>	<ul style="list-style-type: none">✿ Class: 1 to 12 (Only HCC is for Class 11 & 12)✿ Fee: Rs. 150/- per student per olympiad
<p>ARC APTITUDE & REASONING OLYMPIAD 27th Nov 2019 11th Dec 2019</p>	<p>HCO HUMMING BIRD CYBER OLYMPIAD 20th Nov 2019 07th Dec 2019</p>	<p>HMIT HUMMING BIRD MULTIPLE INTELLIGENCE TEST 28th Nov 2019 12th Dec 2019</p>	<p>HCC HUMMING BIRD COMMERCE COMPETENCY 21st Nov 2019 16th Dec 2019</p>	<ul style="list-style-type: none">✿ Free Preparatory Books to all participants✿ Free Android App with A/V Tutorials & Question Bank to all
<p>HEO HUMMING BIRD ENGLISH OLYMPIAD 22nd Nov 2019 09th Dec 2019</p>	<p>HIO HUMMING BIRD HINDI OLYMPIAD 19th Nov 2019 06th Dec 2019</p>	<p>EFO Entrepreneurship & Finance Olympiad 29th Nov 2019 13th Dec 2019</p>	<p>HGO HUMMING BIRD G.K. OLYMPIAD 26th Nov 2019 10th Dec 2019</p>	<ul style="list-style-type: none">✿ Performance Analysis Reports✿ Intelligence Reports✿ Optional Concept Building Books available for HMO, HSO & Spell Bee @ Rs. 120/-

2019 TRACTION

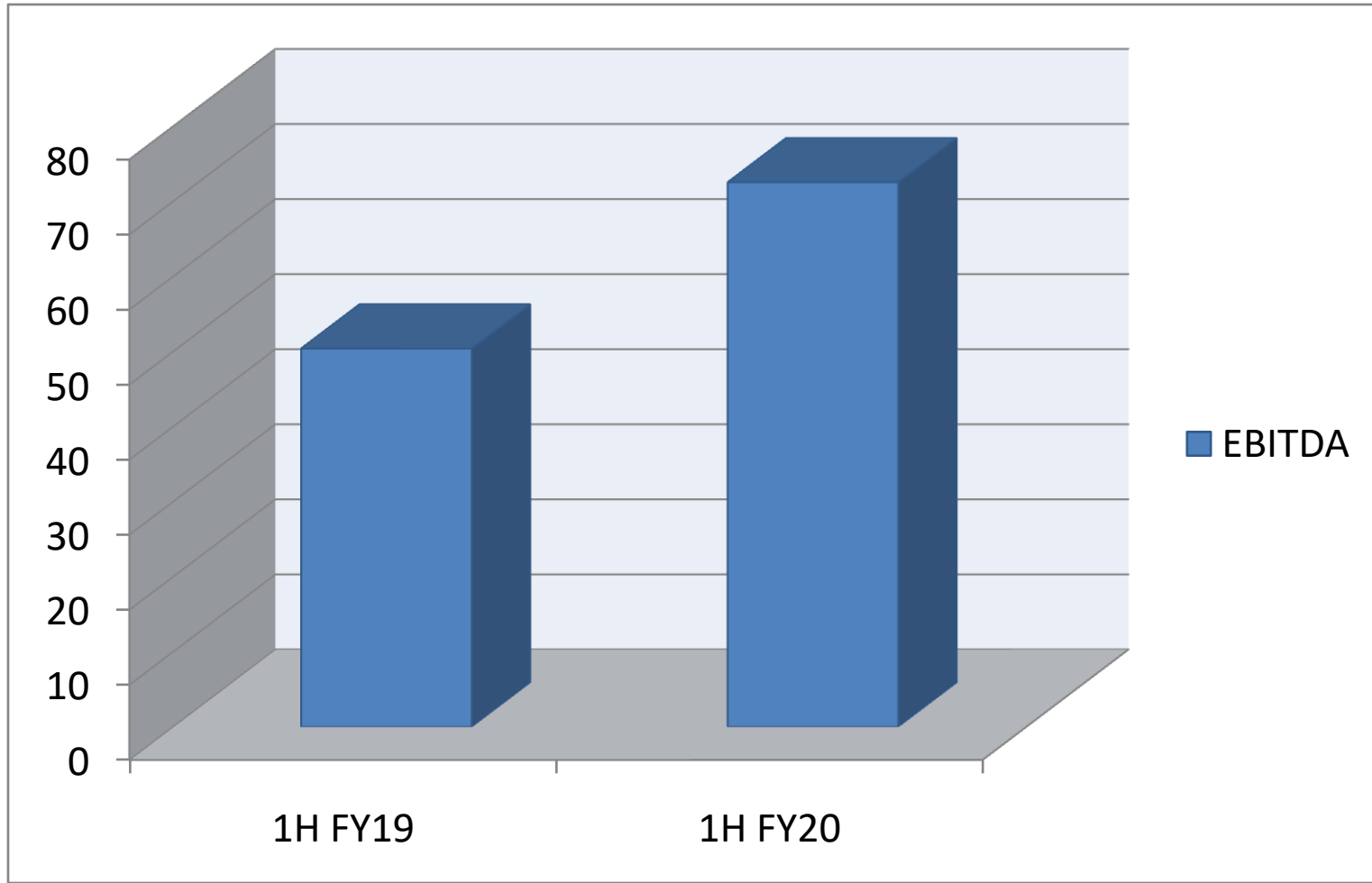
NO. OF CLIENTS



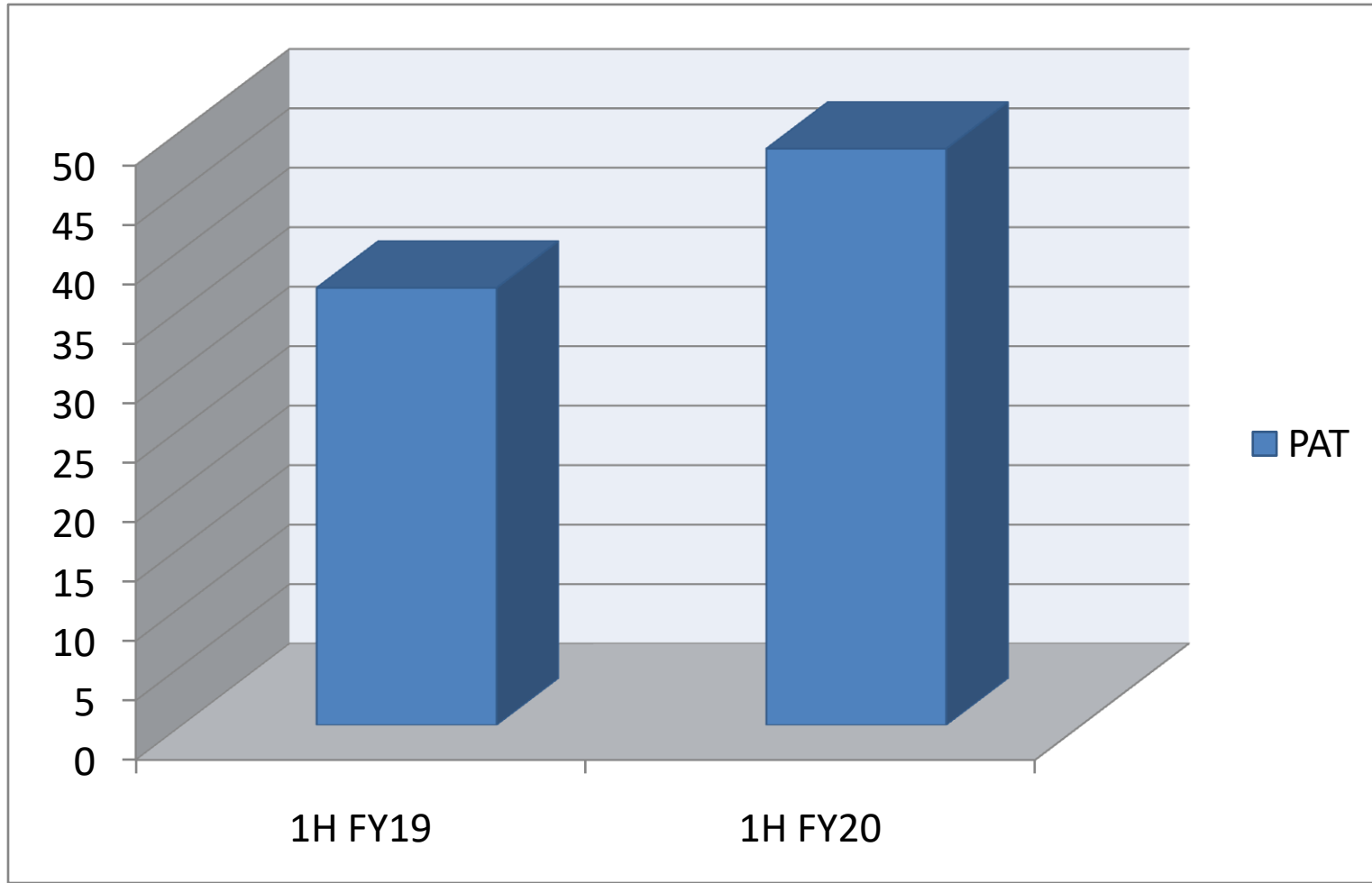
REVENUE



EBITDA



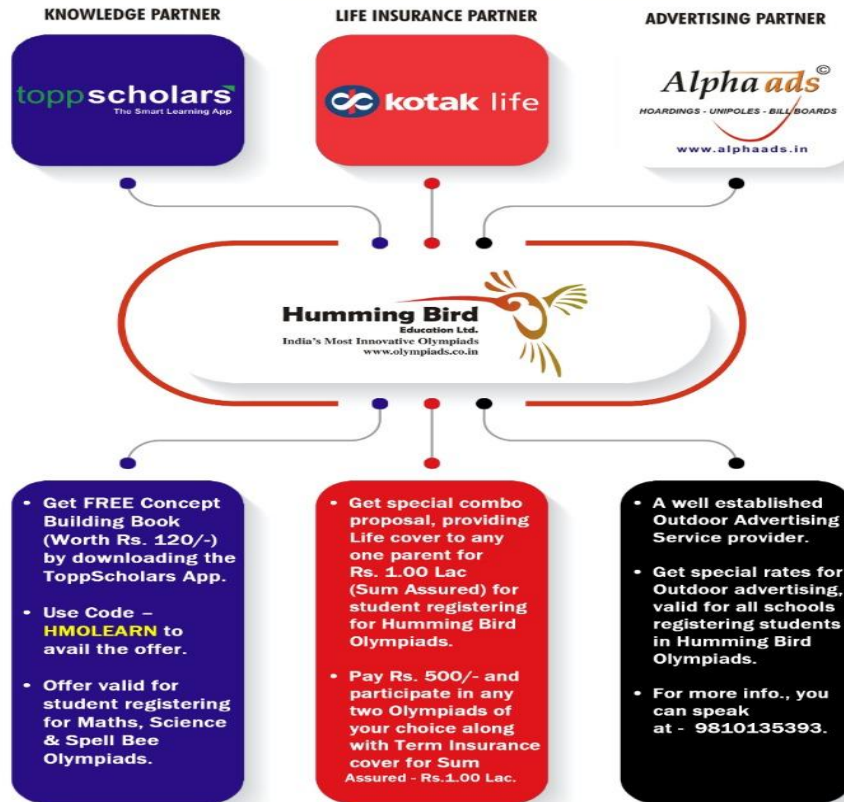
PAT



CORPORATE TIE-UPS IN "2019"

Registering for Olympiads.... Now get more advantageous
GET EXCLUSIVE DEALS

(In-association with our Corporate Tie-up's)



- Kotak Life
- Alpha Ads
- ToppScholars

These are exclusive deals offer for the schools & students appearing for Humming Bird Olympiads.
For more information, please feel free to speak with our National Coordinator – Mr. Manish Dutta at +91-9953777349 or mail at manish@hummingbirdeducation.com / info@hummingbirdeducation.com



www.hummingbirdeducation.com | +91 99994 24000

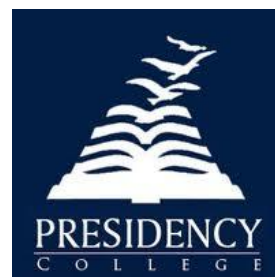
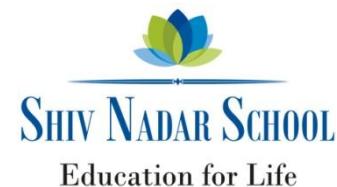
705 7th Floor, B-08, GD-ITL Tower, Nataji Subhash Place, Pitampura, New Delhi.

HUMMING BIRD EDUCATION LTD.
www.hummingbirdeducation.com

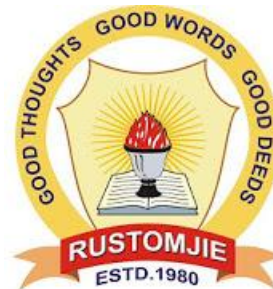
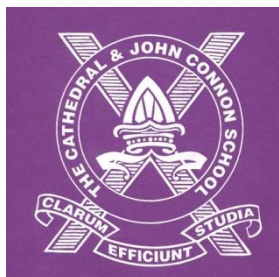
Awarded with 'PRIDE OF INDIAN EDUCATION AWARD' as 'Leading Olympiad Company organising Olympiads for School Children' by Bollywood personality & Social Worker 'DIA MIRZA'



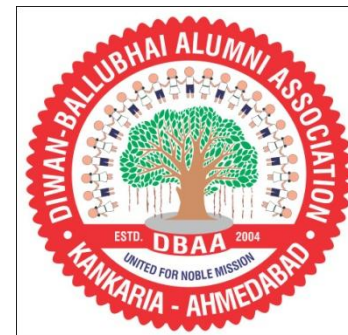
Few of our Clients winning top positions at International Level in 2018-19



Few of our Clients winning top positions at International Level in 2018-19



Few of our Clients winning top positions at International Level in 2018-19



Few of our Clients winning top positions at International Level in 2018-19



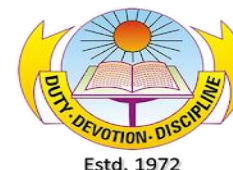
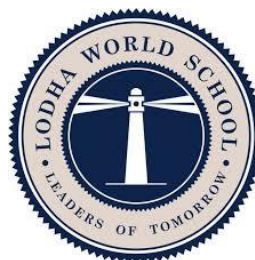
SARALA BIRLA
PUBLIC SCHOOL
(SARALA BIRLA GROUP OF SCHOOLS)



VELAMMAL
VIDHYASHRAM



DALIMSS SUNBEAM SCHOOL
GROUP OF EDUCATIONAL INSTITUTIONS
Dr. Amrit Lal Ishrat Memorial Sunbeam School & Hostel
Affiliated to CBSE, New Delhi, School Code - 09252 | Affiliation No.- 2130458



Sunbeam
Group of Educational Institutions

Few of our Clients winning top positions at International Level in 2018-19



The Shri Ram
Universal School



ESTD 1876



Few of our Clients winning top positions at International Level in 2018-19



L. P. Savani
INTERNATIONAL SCHOOL

CBSE AFFILIATION NO.: 430178

CBSE



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Millennium
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MERIDIAN SCHOOL
Connecting the Mind and Heart



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Senior Secondary School
C.B.S.E affiliated

and thousands of other prestigious clients whose logo are not here.....

STRATEGIC CHANGES

- Introduction of new level of management.
- More Aggressive approach towards the product refinement
- Taking the whole system from excels/ manual working to ERP thus simplifying the processes
- Created cross- selling opportunities through Corporate Tie-ups
- Served the clients with much better & effective services thus ensuring the retention of clients in the successive years
- Maintenance of growth of Bottom Line

OUR VISION APPROACH IN YEAR 2020.

- We will bring the paradigm shift from being one of the Olympiad conducting company to be an “**scholastic evaluators**” working from elementary to higher education segment.
- Creating a niche & relevance for the evaluation score which will be given to students getting assessed on our Olympiads and their academic performance in a specific year.
- Developing a business network which go far beyond a conventional coordinator & franchise sales channel & creates benefits for all stakeholders.
- To include B2C market by opening up the registrations for Individual students as well. This may create endless growth opportunities.
- Introduction of Olympiads in Pre-Schools which is a completely open market.
- Introduction of Olympiads in Colleges

WHY OLYMPIADS ARE THE FUTURE?

Social
संघे नवभारत टाइम्स > नई दिल्ली > 3 नवंबर 2019 > पृष्ठ 14

Front

बच्चे को कराएं ओलिंपियाड की तैयारी, एडमिशन में मिलेगी मदद

नई शिक्षा नीति के ड्राफ्ट में की गई है यह सिफारिश

आज की बात
कल के लिए

Narendra.Mishra@timesgroup.com



■ नई दिल्ली : मोदी सरकार की प्रस्तावित नई शिक्षा नीति में स्कूल स्तर पर ओलिंपियाड जैसे परीक्षाओं को प्रमोट करने की मजबूत सिफारिश की गई है। ऐसी परीक्षाओं को ज्यादा प्रोत्साहित देने की बात कहते हुए इसका विस्तार करने की भी कहा गया है। क्वैलिटी ऑफ एजुकेशन के लिए इसे पूरे देश में प्रचलित और इसमें मिले अंकों को एडमिशन सहित तमाम जगहों पर तरजीह देने की सिफारिश भी गई है। जबकि ज्यादा से ज्यादा स्टूडेंट्स को इसमें शामिल होने के लिए प्रेरण मिले। अलग-अलग कक्षाओं के स्तर पर किसी खास विषय में ओलिंपियाड परीक्षा देना स्तर पर होती है। मालूम हो कि सरकार की नई शिक्षा नीति का अंतिम ड्राफ्ट तैयार कर उसे मंजूरी के लिए कैबिनेट के पास भेजा जा चुका है। नीति को अंतिम रूप देने से पहले सरकार ने कहा कि पूरे देश में सभी वर्गों से राम योग्यता शिक्षा व्यवस्था में वक़्त की जरूरतों के हिसाब से बदलाव लाने के लिए कई सिफारिशों की गई हैं। ऐसी परीक्षाओं का कैलेंडर एक साथ जारी कर देश के सभी स्कूलों के नेटवर्क से जोड़ने की सिफारिश की गई है। इसके अतिवाहन परीक्षा भी शुरू करने का प्रस्ताव दिया गया है। कॉलेज में एडमिशन के समय इसके बेहतर अंक से अतिरिक्त लाभ मिलेगा।

ड्राफ्ट तैयार

- नई शिक्षा नीति में ओलिंपियाड के नंबरों को कई जगह तरजीह देने की सिफारिश की गई है
- ऐसी परीक्षाओं का कैलेंडर जारी कर सभी स्कूलों को इससे जोड़ने पर विचार कर रही सरकार

एक साथ करें पढ़ाई

इस शिक्षा नीति में यह भी कहा गया है कि इंजिनियरिंग में स्टूडेंट साइंस और आर्ट्स दोनों विषय लेकर साथ पढ़ाई कर सकते हैं। मसलन कोई स्टूडेंट मेजर विषय इतिहास लेकर इंजिनियरिंग कर सकता है तो साथ में फिजिक्स भी माइनर विषय रख सकता। इसके अलावा घर स्कूल की पढ़ाई में कोई मौकों पर उसे छोड़ने का विकल्प दिया जाएगा।

वोकेशनल स्टडी को लॉन्च करने की सिफारिश

नई शिक्षा नीति में वोकेशनल स्टडी के मौजूद सिस्टम पर स्वागत उठाते हुए इसे नए सिरे से रिलॉन्च करने की भी अनुशंसा की गई है। इसमें कहा गया कि अभी तक वोकेशनल स्टडी को मूल रूप से कम्पोजर स्टूडेंट के लिए पढ़ाई के विकल्प के रूप में ही प्रचारित किया गया। इससे न सिर्फ इसकी गुणवत्ता प्रभावित हुई बल्कि इसका उद्देश्य भी भटक गया। प्रस्ताव के अनुसार 2025 तक सभी स्कूलों में वोकेशनल एजुकेशन की व्यवस्था अनिवार्य रूप से लागू की जाएगी। कोशिश होगी कि लगभग सभी स्टूडेंट इसका लाभ उठाएं। स्कूल डिवलपमेंट की दिशा में इसे बढ़ा कदम माना रहा है। सरकार की मंशा है कि स्कूली शिक्षा पूरी करने के जब कोई स्टूडेंट बाहर निकले तो वह किसी न किसी एक विद्यालय की वोकेशनल ट्रेनिंग ले चुका हो।

HUMMING BIRD EDUCATION LTD.
www.hummingbirdeducation.com

Awarded with 'ASIA's GREATEST BRAND 2017-18' & 'ASIA's GREATEST LEADERS 2017-18' pr by PRICE WATER HOUSE COOPERS P.L.

Venue – Marina Sands Bay Hotel, Singapore dated 30 January 2018



Mr. Faizrahman Kassenov
Minister-Consular, Kazakhstan
Embassy in Singapore

2ND EDITION ASIA'S GREATEST LEADERS 2017



asia one
Research by: United Research Services
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EMERGING

Nitesh Jain

Converting Visualizations into Reality

Thinking way ahead of his times and taking crucial inputs from the top academicians & experts to direct his initiatives, Nitesh Jain is counted among only a handful of leaders who stand against the mists of glacier to craft unmatched aesthetics, utilizing well his expertise of transforming any idea into actuality to bring forth the most innovative and unique concepts to the education sector

Dermatoglyphics Multiple Intelligence Test.

Using his natural core proficiency of education and writing, he has been offering maximum output to a team of skilled authors, has created a team that aligns with his vision for the institution and its stakeholders, and has invested into their training and upgradation in accordance with the 21st century skills, keeping them abreast with and equipped for the changing paradigms in the sphere of technology.

Though he is into the education sector, displaying sharp entrepreneurial skills, he follows the pattern of not directing his team with his beliefs but lets everyone grow together with shared ideas. Having build a robust base of learnings from his varied experiences and roles, he vehemently follows and encourages people around him thus: "Don't be a pessimist and complaint about the winds, don't be over optimistic and expect it to change, rather, believe in yourself and adjust the sail."

"He has always dreamt of creating a framework of education where the students learn translating information into knowledge, knowledge into learning and learning into wisdom"

into knowledge, knowledge into learning and learning into wisdom, he has been following a mission to bring students all over the world together on the same platform and assess them on the 6 Quotients - IQ, AQ, EQ, CQ, SQ & HQ.

INSPIRED & INSPIRING

Driven by the vision and a white heat of desire exhibited by Nitesh Jain, Humming Bird Education Pvt. Ltd. has grown spectacularly to 29 offices in India and abroad with a team of over 600.

A matured individual who has always been humble with his great achievements and equally great rewards, Nitesh Jain has been leading his company dynamically towards a future of growth with commendable profits earned every year. His decisions are always courageous, firm and insightful, and his vision is always imposing, an illustration of which is his successfully setting up an Olympiad organization with a single-handed operation, with no physical office and with the power of only one dream.

POSSESSING PRODIGIOUS PROWESS

Nitesh Jain is not a man of limitations, and spreading his arms beyond the boundaries of one business, he is also the Executive Director of OnMouseClick.com, which is globally famous for its School Management ERP and

CREATING EXTRAORDINARY FRAMEWORKS

Having polished his pragmatic approach with his impressive educational experience, and employing his innate entrepreneurial acumen, Nitesh Jain added the formula of dedication and talent into his enthusiastic efforts, and emerged phenomenally successful in his professional and personal lives. Immensely gifted, he is a man of several hats, as with his BTech and MBA he not only holds a remarkable academic record, but is also a known author with some bestselling books, and is an educationist, academician and philanthropist.

His infectious passion rubs onto others, as within a decade since he launched his Humming Bird Group, he has written incredible stories of growth and success, with his able leadership, and today his dream is shared zealously by thousands of his teammates and millions of students all across the globe.

Having always dreamt of creating a framework of education where the students learn translating information

Featured in Asia One Magazine as Asia's Greatest Brands 2017-18

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GLOBAL ASIAN of The YEAR 2017

100 ASIA'S GREATEST BRANDS 2017
p 98

India-UAE Bilateral Ties
CREATING STRATEGIC DEPTH IN TOWERING RELATIONS
p 36

INDIA INR 200 | UAE AED 30
SINGAPORE S\$ 15
HONG KONG HK\$ 15
QATAR QAR 30 | KUWAIT KWD 2.0
OMAN OMR 1.5
BANGLADESH BDT 500
SRI LANKA LKR 500
INDONESIA IDR 50000

EMERGING EDUCATION! Humming Bird Education Pvt. Ltd.

Humming Bird Education

TOWARDS ZENITH CONSISTENTLY

A corporate registered under the Ministry of Corporate Affairs, Government of India, Humming Bird Education (P) Ltd has, within 8 years, become the most innovative organization in competitive examinations due to their premium services to schools and quality material for the students

Renowned for promoting and popularizing competitive spirit among students, Humming Bird Education is committed towards motivating and helping students understand the in-depth knowledge of the subject as well as towards enhancing their factual, conceptual, reasoning, logical, analytical & problem solving skills.

PHENOMENAL JOURNEY
Established by Mr. Nitesh Jain about a decade back, and now led by academicians & educators all over the globe, the journey of Humming Bird has been incredible, as it started with just one person without any office, and one dream whose strength and size was so immense that all challenges kept on turning into opportunities until the current extraordinary level of success was achieved.

Creating innumerable success stories in the process, Humming Bird has created innovative and powerful platforms for education and learning, and innovative learning methodologies, which the students across the globe are using to develop their scientific temperament and attitude.

SPECTACULAR SOFTWARE
One of its exemplary achievements is The School management software, which is the fastest and the most advanced software running in thousands of schools in India and abroad. With the School Mgt. ERP, Humming Bird has empowered the parents and teachers with the technology on their fingertips, and making optimum use of time the teachers are able to shed their entire burden on the ERP, utilizing their precious time in enhancing the academic development of students as they are able to focus on each and every student in a much better way.

It also helps the parents who can keep track of their children's attendance, class work, home work, results, notice, announcements, and other communications from school.

Having been awarded time & again because of its extraordinary contribution to education, Humming Bird has proved that the world-class educational services can be availed in the most economical manner, and riding on the trust of all schools, teachers and parents, its committed to create leaders of future.

ASIA ONE | APRIL-MAY 2018

Appreciated by many M.P.s and M.L.A.s

MANGANI LAL MANDAL
MEMBER OF LEGISLATIVE
COUNCIL CHHISAL



T-6, Mahabharat Road,
New Delhi-110 001
Tel. 011-25352205
9801125220
9901080505

Date: 18th Aug, 2011

To whomsoever it may concern

I have come to know that Humming Bird Education (P) Ltd. has built itself into a premier name and as a forerunner in education sector by providing quality multi-media services and integrating them all into a innovative platform which is unique. The services rendered are of formidable quality which has been utmost possible due to the clear grip taken of established National Authors.

The Olympiad being organized by the company boasts not only of a national level of participation but also that the company is offering free preparatory books and free tutorials for complete one year loaded with that material too.

I have also been informed that the company has a tie up with and is fully supported by the American Foreign SCPE in training the teachers, schools for the National and competitive/evaluation of the same after the training. The educational training/certification is also integrated with the Olympiad making it completely free of cost for the teachers and schools.

The Humming Bird Education (P) Ltd thrives on the philosophy that every student is exceptional and they all must be encouraged/motivated, so that each student comes out as a winner and thereby provides pride not only to each participant but also to their respected teachers and their alma mater i.e. the school.

Accordingly, I recommend to the worthy concerned Institution to avail the world standard services of the company & get associated as early as possible. I also wish best of luck to the company and its associates.

Mangani Lal Mandal
(MANGANI LAL MANDAL)
M.C.-088

M. ANJAN KUMAR YADAV
Member of Parliament (Lok Sabha)
Member of Parliament (Lok Sabha)
Member
Honorary Committee on Ministry of Health
Treasurer, Committee on Ministry of Health &
Social Security, Ministry of Health & Family Welfare



T-6, New M.L.A. Office,
Barambasi,
Mumbai-400 033
Mumbai, Maharashtra
Tel. : 9842 222888

TO WHOMSOEVER IT MAY CONCERN

Date: 18.04.2011

I am glad to learn that Humming Bird Education has started a revolution in the field of Computers & Education. Today IT is the biggest Employment Sector in India. May be it's the development or support function; IT has opened the door for Employment opportunities for the youth of the Nation.

Parents of the students are spending thousands of Rupees on the Computer Education to improve the future prospects of their wards. The spending can be made much more intelligent with Humming Bird Education's Package that offers Computer Courses and Many other IT Services in a very minimal cost.

Moreover, Humming Bird Education awards the Talented Students with Material & Cash Prizes that brings a huge motivation among the Winners and Competency among all the Students. I congratulate them for their initiative and wish them huge success for their future endeavours.

Yours sincerely

(M. ANJAN KUMAR YADAV)

10-A, Windsor Place, New Delhi-110002, Tel. : 23391171



सुखदेव राई



सुभा. संद. संख्या
दि. 20/08/11
म.सं. 08/02/11

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LETTER OF APPRECIATION

Education in India has come a long way from traditional to the modern times to modern technologies however the purpose of the Education is always the same. Vigorance and Innovation in Education has always nurtured the new and enhanced way of educating the Indian Child.

Humming Bird Education (P) Ltd. is one of the initiatives that is working as a revolution all round India. The efforts of the Company are not just to bring the IT Revolution but also the Maximum Revolution to cross of Indian Students.

My Best Wishes to the sincere Services of the Team of Humming Bird Education (P) Ltd. Hope they achieve their aims of spreading Education.

MOOLCHAND SHARMA

(MOOLCHAND SHARMA)

अदिति डा. 'बामन'



श्री. अदिति डा. 'बामन'

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WHOM IT MAY CONCERN

The Education in India needs a great Revolution but unfortunately not every Child in India is not enjoying the Benefits of Education facilities that are impacting day by day. It is possible only if the Young generation take the initiative to work innovatively.

There is a company that is actively working on the concept. The Company with the name Humming Bird Education (P) Ltd. is a new venture that has started with an Olympiad Exam and an Educational Package for the Students and their Family that has an exceptional idea.

The objective point of the company is that it is being supported by Free type of Cash Prize or Cash since it offers the package that is best for them.

The concept is all new and one of its best since it is providing the Quality Education to the Student and his whole family to get the best for one complete year along with the Educational Material. The company is also offering the Talented Children with various Prizes and Certificates.

The Company is doing great work in Regions under the Department and also the employees support. Also, I am keeping the entire team office. I wish the Company Best of Luck for their Program.

Such kinds of initiatives are required for the betterment of Educational Standards. I wish the Company Best of Luck for their Program.

(M.L.A.)

कुलबन्त राणा



श्री. कुलबन्त राणा
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To whom it may concern

The Education is the only path to fulfil the Constitutional dream for a modern. Although the Government and the Private sector are working with best of their capabilities to provide the Quality Education to the Students, still some of the Students are unable to capture the Maximum Educational Benefits.

With the time, when everything is getting expensive, I was introduced to a new firm in India that is working against the odds. Humming Bird Education (P) Ltd is working to provide Education to each and every Indian Student of India. The Talent, Skills nurtured by their programme are Student towards the Basic Concepts and the real meaning of Education.

My Good Wishes to the Company and wish that Students of India get an Educational Boost to the vision of India as a developed nation.

With Thanks

(KULBANT RANA)

Covered By Newspapers all over India



Covered By Newspapers all over India

गणित ओलंपियाड में सैकड़ों बच्चों की भागीदारी

दिल्ली में आयोजित गणित ओलंपियाड में सैकड़ों बच्चों की भागीदारी का आयोजन किया गया। इस कार्यक्रम में देश भर के बच्चों ने भाग लिया। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।

उत्कृष्टता से ओलंपियाड में भाग लेने वाले बच्चों का सम्मान

उत्कृष्टता से ओलंपियाड में भाग लेने वाले बच्चों का सम्मान किया गया। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।

हर्षवर्द्धन ने दो लाख छात्रों को पछाड़ा

दिल्ली में आयोजित गणित ओलंपियाड में सैकड़ों बच्चों की भागीदारी का आयोजन किया गया। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।



निची तकलों पर लड़ी तिराग तो सतत शाकशा में हैं दलकी तोर

ओलंपियाड बढ़ाता है ज्ञान : जैन

ओलंपियाड बढ़ाता है ज्ञान : जैन। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।



अंतर्राष्ट्रीय ओलंपियाड में विजयी बच्चे सम्मानित

अंतर्राष्ट्रीय ओलंपियाड में विजयी बच्चों का सम्मान किया गया। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।



अंतर्राष्ट्रीय ओलंपियाड में विजयी बच्चों का सम्मान किया गया। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।

पार में जन्म हुआ। वाराणसी

न्यूज कॉर्नर

ओलंपियाड से परखते हैं प्रतिभा

ओलंपियाड से परखते हैं प्रतिभा। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।

श्रीभारती विद्यार्थुलकु शैक्षिक स्टाफ़ लोकोत्पादक

श्रीभारती विद्यार्थुलकु शैक्षिक स्टाफ़ लोकोत्पादक। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।



श्रीभारती विद्यार्थुलकु शैक्षिक स्टाफ़ लोकोत्पादक। कार्यक्रम में बच्चों को गणित के विभिन्न क्षेत्रों में अपनी क्षमताओं का प्रदर्शन करना पड़ा।

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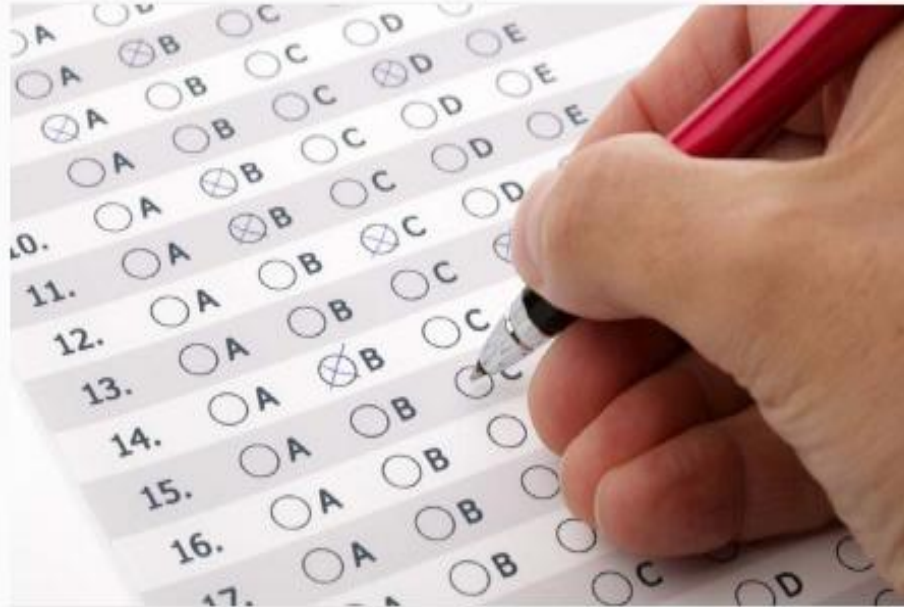
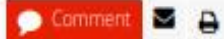
Interviewed by Leading Websites

COMPETITION BUZZ 2018-08-02

This Education Brand Is Preparing Indian Students Competition Ready Via Franchising

For an overall growth of a student, only finishing the syllabus is not enough but he/she should be a subject matter expert to face competition in career and everywhere.

BY Nibedita Mohanta
Senior Sub-Editor



The emergence of Olympiads World

The education sector is expected to grow at an average annual rate of over 18 per cent to reach Rs 232,500 crore (US\$ 34.87 billion) in next 10 years.

Nitesh Jain, Spokesperson, Humming Bird Education (P) Ltd, says, "Humming Bird Education (P) Ltd, originated 10 years back as there was a vacuum in the industry and no one was looking beyond Maths or Science. We started by offering multiple subjects and today offering Olympiads in 12 subjects."

He adds, "Our innovative approach was well appreciated by the market and we receive a response from schools across India. Last 5 years have been really enriching as we have gone International in our reach, added more products to our kitty & in 2017 have been featured & awarded as Top 100 Asia Greatest Brand by Asia One Publication."

Engaging Programs

For an overall growth of a student, only finishing the syllabus is not enough but he/she should be a subject matter expert to face competition in career and everywhere.

Jain says, "Olympiads are the well structured competitive exams for school going children's, providing a competitive comparison of a similar age group of students across India, monitored & coordinated by Humming Bird Education (P) Ltd. In so many years, Olympiads have established themselves as of the preferred extracurricular activity at the school level. In the last few years the market has grown quite well and now Olympiads are conducted in all major subjects from Class 1 to 12."

Franchising Opportunities

Jain says, "Our model is very unique as we offer exclusive franchise opportunity at District & State level across India. Moreover, it doesn't require any infrastructural investment. We are looking for people who are passionate about education for kids and ready to dedicate few hours of their morning schedule to us."

He adds, "For all of our products we majorly target schools – thus the core nature of our business is B2B, despite its students who are our actual consumers. We keep on adding value through product & innovation which keeps school satisfied and keeps there associations for subsequent years also. Potential is huge, as the markets at Tier-II & III cities are yet to be explored."



FRANCHISE FACTS

YEAR OF ESTABLISHMENT:	2008	TOTAL OUTLETS:	28	EXPECTED RETURN ON INVESTMENT:	100%
YEAR OF INITIATING FRANCHISING:	2016	INVESTMENT REQUIRED:	Rs 1 -10 Lakhs	EXPECTED BREAKEVEN:	8-12 months

Flying high for a long flight

Humming Bird Education Limited, with its expertise in the Olympiad structure, has an ambitious plan to set up 100 franchise partners across India before March 2020

Humming Bird Education Ltd. originated nearly a decade ago with the aim to revolutionize the common assessment examination (Olympiad) structure and provide a holistic approach towards academic evaluation. "Understanding the vacuum in the education industry for educating Math or Science, we started offering multiple subjects and today conduct Olympiads in 12 subjects," says Nitesh Jain, Director, Humming Bird Education.

BUSINESS MODEL

The brand's approach towards the business is to keep innovating with new ideas and concepts. Since 3-4 years they have been really enriching their international reach and have added more products to their kitty, thus helping the brand to evolve and stay ahead of the competition. "The aim is to make Humming Bird



"Our innovative approach was well-appreciated by the market and we have received a positive response from schools across India."

*Nitesh Jain, Director,
Humming Bird Education*

Education a defined benchmark in Olympiads and school software and be a preferred choice of school authorities and students alike. We are the first company of its kind in our category which is coming up with an IPO and before completion of this financial year we will listed on the BSE Emerge. The expansion of our product portfolio and our wide reach through franchising are the keys to our success," says Jain.

FRANCHISE OVERVIEW

In 2016, the brand started franchising, a move that has worked in their favour. "Our business requires presence at the grassroot level and expanding through the franchise model was the preferred option as it allows us to expand much faster and provide the much needed local networking and connect through our franchisees," Jain says. The target is to open franchises in all the major districts across India and set up 100 franchise partners before March 2020. "From the very beginning we wanted a business model which provides ample earning opportunities and is low on cost. More importantly, the role allows our franchisees to act as our exclusive territorial partners, which safeguards their long-term business interest," Jain informs. The brand strongly believes in long-term sustainable growth through its philosophy of 'success goes hand in hand'.

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Cover Story

What is the purpose of conducting the Olympiad exam for school students?

Srinivas: The purpose is to strengthen their fundamental knowledge and competitiveness.

Nitesh: The purpose of Olympiads is to prepare the student for their future competitive national examinations. The Olympiad's platform at the national and international level enables the student overcome his nervousness of competing in a national competition.

Will these exams enhance their knowledge about a subject?

Srinivas: Yes, these exams are very useful for students to hone their skills in different subjects.

Nitesh: The Olympiad is not an academic subject but a competitive examination. The Olympiads are conducted to show them the right way to use their subject knowledge in a pressure situation.

What are the skills they will gain from this exam? What are you expecting from the students?

Srinivas: The students will enhance their application skills and problem solving skills.

Nitesh: The most important skill a student will gain is Time

Brainfeed had talked to Mr. Srinivas Kalluri of Unified Council and Mr. Nitesh Jain of Humming Bird Education (P) Ltd. - the two leading Olympiad examination conductor's on Olympiad exams.

Management. Every question paper has different levels of questions in them which are scattered throughout the question paper unevenly. Some questions are easy and some are difficult while the remaining are tricky. We expect the student to attempt the complete question paper and not to get stuck at any difficult question.

Many agencies are conducting classes for Olympiad exam right from 3rd standard. Do you think it is needed?

Srinivas: The concept is very useful for the young students to think the subject from different angle.

Nitesh: The Olympiad is prepared from the syllabus that the student reads in his class. The Olympiad examinations should be conducted for the students right from Class 1 in my opinion. This will help them build a strong base right from their first step of their education.

Don't you think that Olympiad exam has been commercialized – a money minting activity?

Srinivas: Popular organizations are doing worthy service.

A few organization are doing as a money spinning activity.

Nitesh: If a student makes a purchase of a pencil or a pen for writing in a notebook, will it be considered ONLY as a money minting activity by a pencil/ pen manufacturer?

The Olympiads are a complete process of one Year where in extreme efforts are made to bring the students onto 'One National' platform to compete.

This process requires financial support.

The fee for the Olympiads is not more than ₹ 100 per student and the EWS students are given the Olympiads free of cost.

Is there any authority to oversee the activities of Olympiad training institutes and schools?

Srinivas: Government organizations like Homi J. Bhabha Centre for Science Education and Maths Teachers associations conduct these Olympiads. There is no govt. body for overseeing these activities.



Nitesh Jain is the founder & Board member of Humming Bird Education (P) Ltd.

Nitesh: No. At present the Olympiads are themselves taking different certifications to show their credibility. In my personal opinion, there should be an authority to control activities of the Olympiads as there may be certain companies or NGO's which may spoil the name of Olympiad by certain wrong practices. The school unions like Sahodayas etc. would be perfect for this role.

You have been conducting these exams – are the schools giving the relevant training to students who take your exam?

Srinivas: The beauty of our tests is – these are grade & subject specific. We test the students' fundamental understanding and application skills. Our tests do not require any special training. The student has to understand the subject thoroughly.

Nitesh: It actually depends on the school. However, if a student is attempting the Olympiad in true spirit then he/she will receive everything what the Olympiads wish to deliver.

In a class of 30 students is it necessary that all of them should appear for the exam or only a group can participate?

Srinivas: It is always better for

the entire class participation. We are giving an excellent in – depth analysis of the all participating students. The report is useful for every school and student.

Nitesh: The Olympiads are not mandatory; however, it is preferred for all the students. The school or the Olympiad companies can only guide the students regarding importance of Olympiads.

In your opinion what needs to be done to make the Olympiad exam help the student community to crack highly rated exams conducted internationally?

Srinivas: Rote learning dominates our teaching-learning systems. We must move from what to why, when to how. In short, the need of the hour is to shift from remembering

to understanding, accepting to questioning and reading to reflecting. Students need to understand basic concepts, but they also need to think, reflect and enquire. Schools should focus on these areas.

Nitesh: First of all, the schools & students must follow the Olympiads from a good Olympiad company that is using a blend of quality and innovations.

The Olympiads should not be selected on the basis of the number of participants but the selection should be on the basis of quality of question paper & the authors who prepare them. The students should follow the academics of the school and implement the knowledge in the Olympiads.

Views of Students who have taken the Olympiad Exam



Hari Prasanna A. a student of class tenth, says that her thinking levels have improved because of the Olympiad exams she had taken. She wishes that if only she could take part in more of these Olympiad exams it would be good for her.

And that she will be able to understand new topics very easily. But she is not sure whether by taking the Olympiad exam, will help her get into IIT.

A Hari Prasanna's father – **Mr. Srinivas**, an IT professional says that he had seen a lot of difference in his daughter after she started taking the Olympiad tests. The difference he says was that she has started explaining

about different topics to him and is showing more interest in her subjects and trying to learn more through reading different books and browsing the internet. On being asked whether he felt any financial burden due to his daughter taking part in the Olympiad exams – he said it was not.



D.S. Vaishnavi a tenth standard student says that by taking part in the Olympiad examination she was able to know

where she stands in a particular subject in comparison to other students from different schools. She adds "as the questions that are being asked in the examination are different from what they come across in their regular school study, she finds them very interesting and challenging".

Appearing for the exam should be an independent decision of the student, parents should not force their children to take it, in spite of the students lack of interest in it.

With my own interest I am taking these Olympiad exams says **P Vijai Krishna Reddy** and goes on to add that you cannot force all the students to take these exams. A teacher should choose students who want to improve their ability to answer all the questions in a competitive examination.

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